

# Coventry Board of Education

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**PRESS RELEASE**

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Date: September 20, 2010

On Wednesday, September 29, Coventry High School will be hosting and supporting the I-Promise Campaign which is a program sponsored by The Hartford Financial Services Group, the Connecticut Police Chiefs Association, and WFSB to address distracted driving.

The I-Promise Campaign is aimed at every driver who gets behind the wheel. The program asks all drivers to make a commitment not to be a distracted driver and to take the I-Promise pledge:

I-Promise:

To keep my hands on the wheel  
To keep my eyes on the road  
To use hands-free devices  
Not to text while driving

On September 29 local police officers will hand out pledges, informational materials, posters, stickers, and wristbands to Coventry High School students. Also on display for students, and used to demonstrate safe driving habits, will be the I-Promise car, a 2010 SYNC-enabled Ford Fusion.

For further information, or if you have any questions, please call the Coventry High School at 860-742-7346.